



PRIVACY POLICY

Introduction

Pacific Park cares about the privacy of the persons using our website. Our site is designed so that you may use it generally without providing any personally identifying information. “Personally identifying information” is information that individually identifies you, such as your name, physical address or e-mail address. The following provisions outline what we do with the personally identifying information that we ask for on this website.

Data Collection

Much of our website does not require any personally identifying information in order to use it. Joining our “In The Loop” e-newsletter requires you to register for an account, and we will ask you for some personal information in order to create that account, such as your name, e-mail address and zip code. This information is retained for purposes of sending you information about the opportunities, discounts, and values you might like to know about in order to enjoy Pacific Park. Our online ticket sales service requires information that would allow use of a credit or debit card account on-line, and we collect the necessary information to process the purchase, such as name, billing address, and credit or debit card number. We do not retain information that we collect with respect to ticket sales once the transaction is complete.

Children and Privacy

We recognize the need to provide additional privacy protections for children who visit the Site. At various places on the Site, we may ask users for their age. By using the Site you agree to respond truthfully and accurately about your age. The Site does not knowingly collect personal information or data from children under the age of 13. Children under 13 years of age are expressly prohibited from submitting or posting any Personal Information on the Site.

Sharing of Your Information

We do not rent, sell, trade or give your personally identifying information to any other person or entity.

Information Security

We take appropriate security measures to protect against unauthorized access to your personally identifying information, and we restrict access to such information to those employees who need to know that information in order to provide our services.

Links

Our website may contain links to other websites outside of our control. While we make it a practice to only link to credible websites, we have no control over these sites, and our privacy policy does not apply to these linked sites.

Changes to the Privacy Policy

Pacific Park reserves the right to change the Privacy Policy at any time, but we will not do so without posting the modified policies on our website. We encourage you to review our Privacy Policy whenever you visit our website, so you’ll always understand how your information will be used.

If you have any questions about this Privacy Policy, or our website in general, please contact:
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