

Contact: Cameron Andrews
Pier Communications
(562) 432-5300 office
(310) 428-2760 mobile

For Immediate Release

**PACIFIC PARK TO PROVIDE FREE FERRIS WHEEL
RIDES TO ALL MOMS IN HONOR OF MOTHER'S DAY**

*The Holiday Salute At Pacific Park On The Santa Monica Pier
Will Feature Free Ferris Wheel Rides On Mother's Day, Sunday, May 8*

SANTA MONICA, Calif., (May 3, 2005) --- Pacific Park holds mothers in such high esteem that it will soar to heights of more than 130 feet above the Pacific Ocean to honor mothers with a free ride on the *Pacific Wheel* Ferris wheel on Mother's Day, Sunday, May 8 from 11 a.m. to 9 p.m.

To enjoy the free ride, a mother merely needs to go to the *Pacific Wheel* entrance and notify the attraction's operator and Pacific Park will provide a complimentary ride for the guest.

"Mothers make enormous contributions in their children's lives throughout the year," says Jeff Klocke, director of marketing of Pacific Park. "And for their tireless efforts, a free ride on the Pacific Wheel is a gesture of gratitude from all of the employees at Pacific Park to say thank you to mothers for the tremendous job that they do."

Pacific Park is nationally known as the premier amusement park to unveil the world's first solar-powered Ferris wheel, the *Pacific Wheel* in 1998. When the sun is shining, the system operates with more than 71,000-kilowatt hours of renewable photovoltaic (PV) power from the sun's rays, and on cloudy days the *Pacific Wheel* is powered from conventional energy sources. The nine-story *Pacific Wheel* features twenty gondolas with a maximum of six adults per gondola.

Pacific Park on the Santa Monica Pier, LA's only admission free amusement park, offers 12 amusement rides, 21 midway games and an oceanfront food plaza. Signature rides and attractions include the *Pacific Wheel*, the world's first solar-powered Ferris wheel, The *West Coaster*, a steel roller coaster that races 55 feet above the Santa Monica Bay and the swashbuckling-themed *Pirates' Pier Mini-Golf*, an over-the-ocean nine-hole miniature golf course. Prices and operating hours are subject to change. For more information, please call (310) 260-8744 or visit pacpark.com.

###